

White Labeling

This document pertains to our White Labeling service.

What is White Labeling? A white-label product is a product or service produced by one company that other companies rebrand to make it their own.

Here is a guide on how the process works:

Step 1:

Arrange a coffee tasting.

Schedule a date and a time where we will taste different coffees together. During this time, we will decide on a specific blend (or single origin) that you prefer. If none of our current blends work for you, we are more than capable to create a blend specific to the flavour that you are looking for to represent your brand.

Step 2:

Choose your packaging.

We have packaging in 2 different colors, either white or black.

In both colors, we have 2 different sizes available. 250g and 1kg.

Step 3:

Labels

If you have labels for your packaging, you can give it to us and we will make sure it is neatly pasted on your coffee bags.

Step 4:

The order is ready.

Once it is done, we will let you know, we can either arrange a courier or you can come to pick it up in-store.

Costing:

We want to give you the best prices possible, that is why we cannot give you an exact amount upfront. Your costing will be dependent on the type of single-origin beans in your blend, as pricing per origin differs.